# PepsiCo/Frito-Lay Sustainability

# Energy in Food Manufacture

Joe Gold, Frito-Lay North America Manufacturing Sustainability Director



July 2020

# PepsiCo Sustainability Overview

### SUSTAINABILITY OVERVIEW

### HELPING TO BUILD A MORE SUSTAINABLE FOOD SYSTEM

Over the years, the global food system has brought nutrition, economic opportunity, convenience, and enjoyment. Today, however, the global impacts of climate change, soil erosion, water scarcity, and population growth bring challenges that threaten its ability to meet our needs. The food system is in urgent need of transformation.



of the world's fresh water use is in agriculture alone



of plastic packaging is recycled for future use



of greenhouse gas emissions originate in the food system



Improving water and energy efficiency and finding cleaner sources of energy are critical to meeting our sustainability goals!

#### OUR OPPORTUNITY TO LEAD POSITIVE CHANGE



# Energy, Water, & Waste Sustainability in Food Manufacturing



**Energy Efficiency** 

Alternative sources – biomass, thermal vs electric, solar/renewables

GHG & Efficiency Profile of various energy sources (e.g. compressed air vs electric)

Base cost to operate

Resiliency – grid outages





Stewardship & Advocacy Adoption of AWS Standard

Replenishment of water used



Reduced waste = reduced energy & water

Zero Landfill

**Recyclable materials** 

Reduce packaging

Base business practice



# **Success and Design Criteria of Solutions**

Our Energy Priorities:		Cost to Operate Energy Efficiency Climate Impact Resiliency/ Reliability		Snacks Scale:	~40 Plants in US+Canada ~200 production lines
	Success and Design Criteria				
	TECHNOLOGY			PRACTICES/PROGRAMS/POLICY	
	<ul> <li>Retrofittable</li> <li>Scalable</li> <li>Must provide a positive ROI</li> <li>Maintainable</li> <li>Reliable</li> <li>Measurable/verifiable impact</li> </ul>		<ul> <li>Executable</li> <li>Cost effective</li> <li>Clear connection to goals &amp; results</li> <li>Consistent with values and overall strategy</li> <li>Inspirational</li> </ul>		

Consistent with product design, quality, capacity, and food safety imperatives

Meets all personnel safety and operational risk needs

# **Technology Development Process**



#### Scale-up/replication

# sites depends on economics and impact on goals

Timing dependent on resourcing and priority

# **Operations** Supply Chain Climate/Energy Approach

### **Base Efficiency**

- Thermal Insulation
- Heat Recovery
- Practices: Optimized Operation, Best Practice Replication, Ownership
- Conventional Automation
- LED Lighting
- Waste Reduction
- Fleet: lightweighting, aerodynamics, driver training

~90% penetration

### Technology

- Renewable Generation (solar)
- Biomass Boilers
- Advanced Lighting Controls
- Advanced Combustion Tech.
- Dashboarding and Analytics
- Fleet: Electric and CNG alternative fuels

~25-50% penetration

### Emerging/Evolving Opportunities

- Predictive Performance Mgmt -Al/Machine Learning
- Industrial IoT
- Microgrids/Energy Resiliency
- Electrification of thermal loads
- "Campus" strategy vs individual tactics
- Further Renewable Fuels

~5-10% penetration

Obstacle/Need: Finding &/or developing technology that can help us on our climate journey while

providing an acceptable return on investment. (Scope 1&2 GHG)

Main Opportunity on snacks is in thermal processing and waste heat capture.

### Climate & Energy - Results

#### PEPSICO IS EMBRACING RENEWABLE ELECTRICITY AROUND THE WORLD:





Transitioning to **100% renewable electricity** in U.S. direct operations in 2020.



Currently using 100% renewable electricity in 9 European countries. Sourced 65% of electricity needs from **wind energy** at PepsiCo Foods Mexico in 2019.

MEXICO

In early 2020, we signed the UN's

### Business Ambition for 1.5°C pledge,

underscoring our commitment to sciencebased target setting. Over the life of our Frito-Lay electric vehicle fleet, we will have

driven 12 million all-electric miles PepsiCo reduced absolute GHG emissions by 6%

across our value chain in 2019, progress toward our goal of 20% by 2030.