

Circular Economy of Materials and Global Supply Chains



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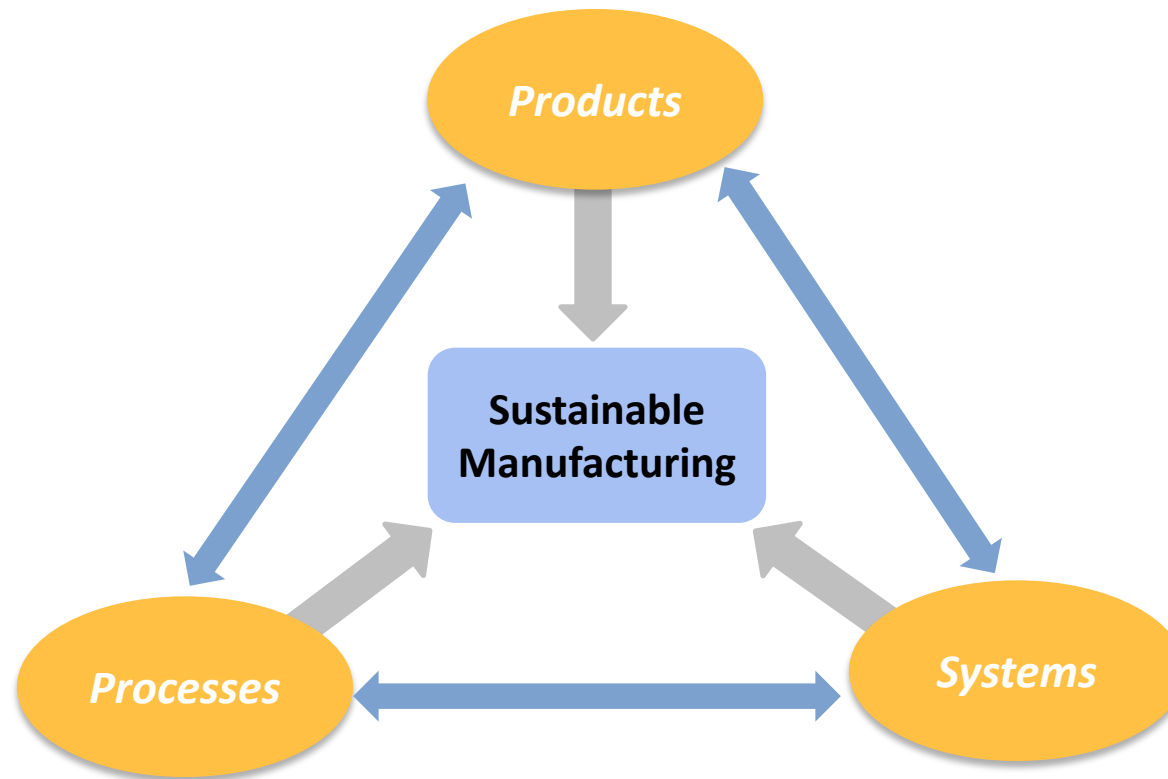
Circular Material Flow: The 6R Approach



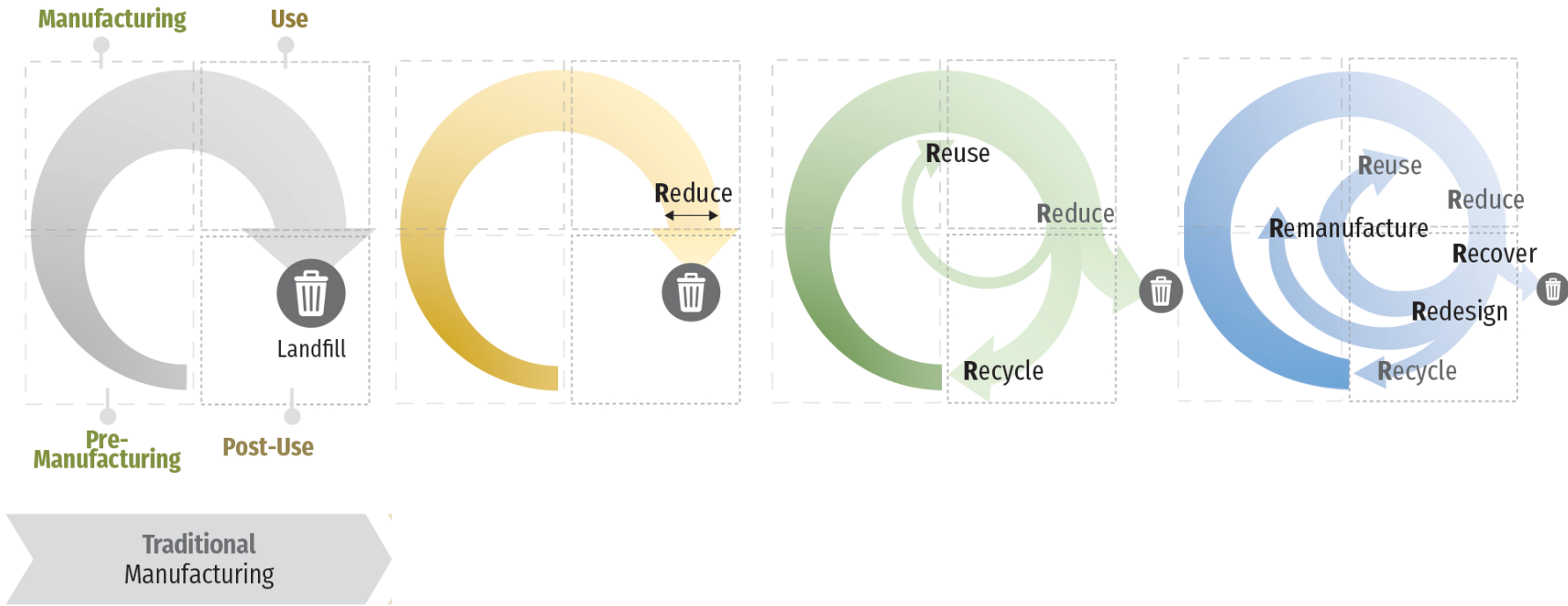
(Source: Jawahir and Bradley, 2015)

Product-Process-System Integration

- For a Circular Economy, sustainable manufacturing requires emphasis across different domains



Evolution of Sustainable Manufacturing



Exponential Increase in Value for all Stakeholders by Managing Embodied Energy and Material Flow in Closed-Loop Lifecycles

6R-based approach enables operationalizing the 'Circular Economy'

Sustainable Manufacturing - Definition

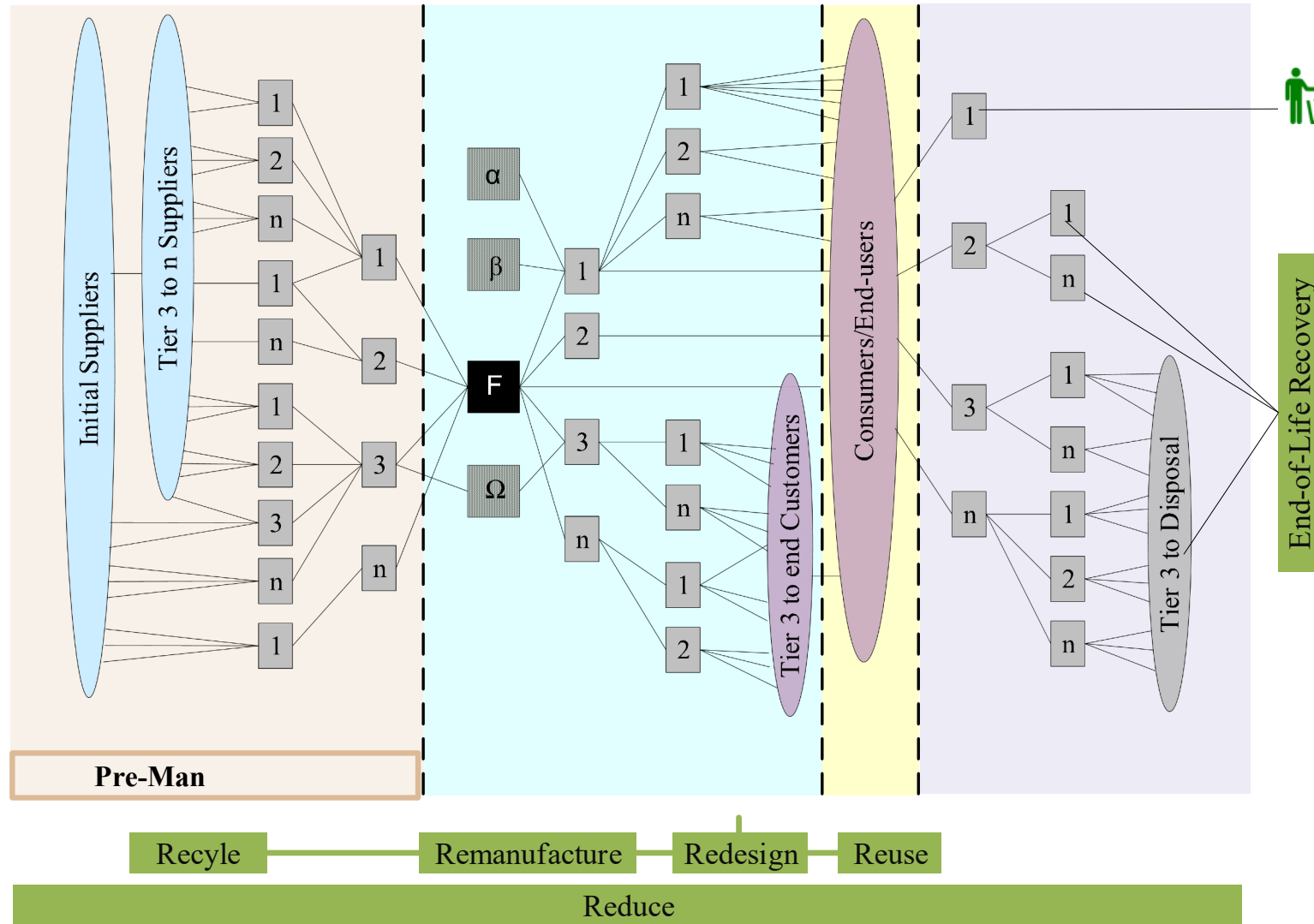
Sustainable manufacturing at *product, process and systems* levels must:

- demonstrate reduced *negative environmental impact*,
 - offer improved *energy and resource efficiency*,
 - generate *minimum quantity of wastes*,
 - provide *operational safety*, and
 - offer improved *personnel health*;
- All while maintaining and/or improving the *product and process quality* with overall *lifecycle cost benefits*

(Source: Jawahir, I.S., Badurdeen, F. and Rouch, K.E., "Innovation in sustainable manufacturing education", Proceedings of the 11th Global Conference on Sustainable Manufacturing-Innovative Solution, 2014, pp. 9-16).

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Operationalizing the Circular Economy through the Supply Chain

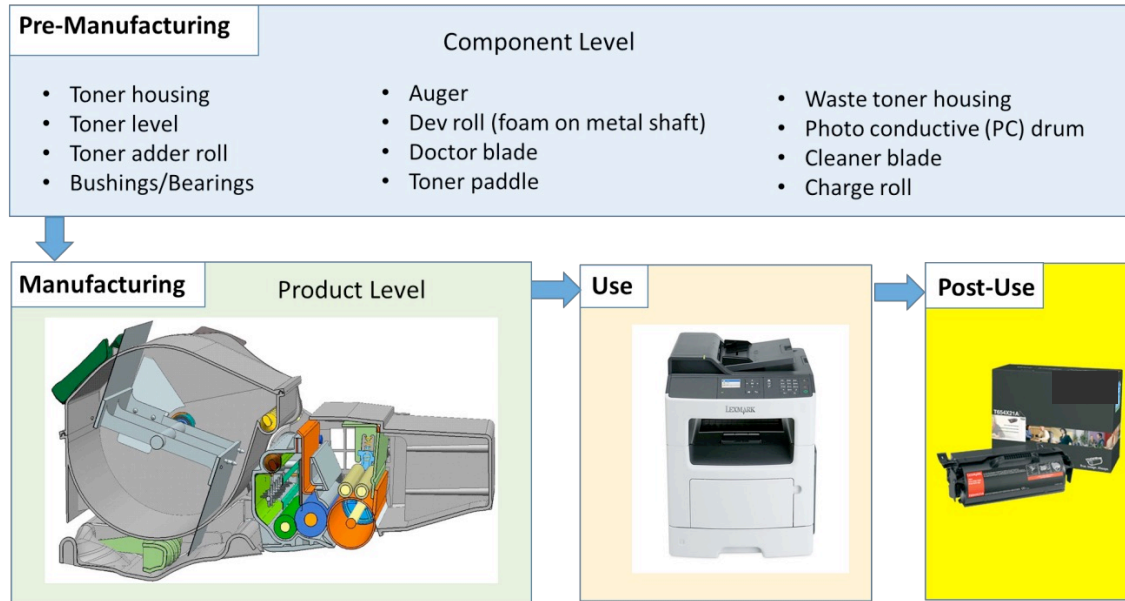


Legend: Γ Focal company/OEM α Other OEMs/Competitors

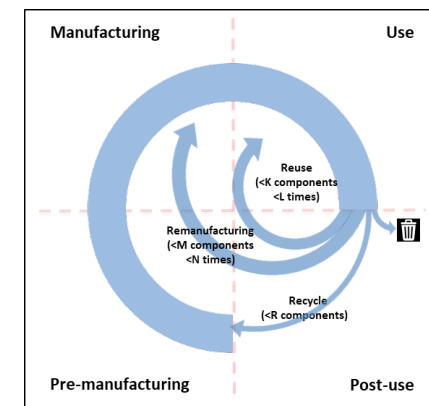
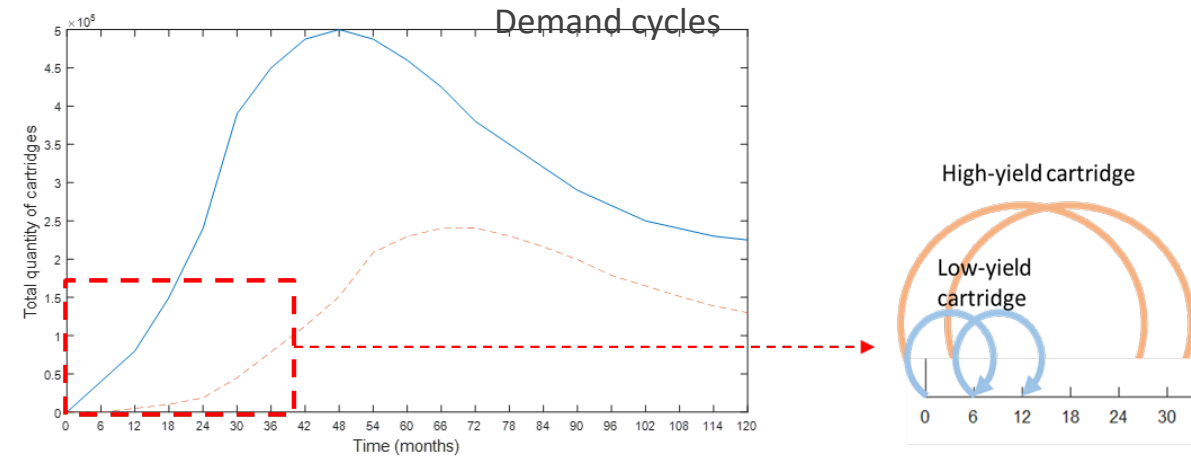
(Badurdeen et al., 2009, "Extending total lifecycle thinking to sustainable supply chain design", *IJPLM*, Vol. 4, Nos 1/2/3, 2009)

Circular Economy Business Model Impacts

Laser Toner Cartridges



Emphasis on all lifecycle stages

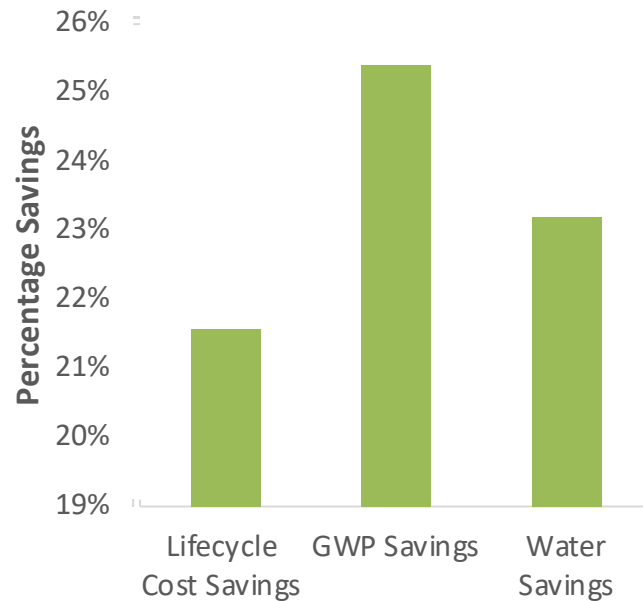


Multi-lifecycle
Material Flow

Circular Economy Business Model Impacts

Laser Toner Cartridges

Benefits Multi-lifecycle Products for Circular Economy*



*Compared to baseline design without 6R application

- Value recovery potential varies: Reuse > Remanufacturing > Recycling
- Success depends on ability to enable end-of-life takeback from customer
- Supply chain partnerships essential
- Business case for Circular Economy is very clear; challenges will vary from one industry to another